

FOR IMMEDIATE RELEASE

New Trail Map Launched, Marking First Major Redesign in Nearly Three Decades

Updated map reflects new land acquisitions, improved trail information, and modern navigation features

January 23, 2026, Litchfield, Connecticut — The White Memorial Foundation is excited to announce the launch of a newly redesigned trail map, offering visitors an updated and more user-friendly way to explore its 40-plus-mile trail system. This release marks the first complete redesign of the map since 1997 and the first printed update since 2016.

Since the last map update, the trail system has continued to grow. Beginning in 2016, approximately **41.38 acres** of land have been acquired, and **0.4 miles of new trail** have been constructed, all of which are now accurately reflected in the new map.

The map was created in partnership with **Green Goat Maps**, a cartography company based in the Adirondacks. Green Goat Maps was selected for its strong portfolio of similar trail projects and its regional expertise, making it a natural fit for the project.

The design process took approximately **nine months** to complete, working closely with Green Goat Maps. However, much of the groundwork began years earlier, with trail data collection and boundary file development taking place over a **two- to three-year period** prior to the design phase.

The new trail map introduces several features designed to improve safety, navigation, and overall visitor experience, including:

- A clear legend explaining how to read trail blazes
- Topographic background details
- **911 street address numbers** listed at all trailheads
- A color-coded legend matching trail blaze colors

The updates make the map more intuitive, informative, and accessible for everyone—from first-time visitors to long-time trail users.

Printed copies of the new trail map will be available at the White Memorial Conservation Center gift shop or through online ordering. A digital version will soon be accessible at www.whitememorialcc.org

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